

Social Aesthetic

Our social media reflects our brand voice and includes a mix of post types; customer testimonials, blog posts, industry reports, audiograms, promo videos, carousels, and sharing industry relevant content from our partners.

CSB posts should follow our brand guidelines for logo usage, brand colors and typography.

LinkedIn | Youtube | X (Twitter)

Testimonial



Case Study Buddy

"Working with Case Study Buddy enabled us to produce 14 written case studies as well as multiple audiograms, and a video in the past year. I do not believe that we would have been able to capture these stories as effectively without Case Study Buddy."

Jill Fox
Senior Customer Marketing Manager



Audiogram



Case Study Buddy

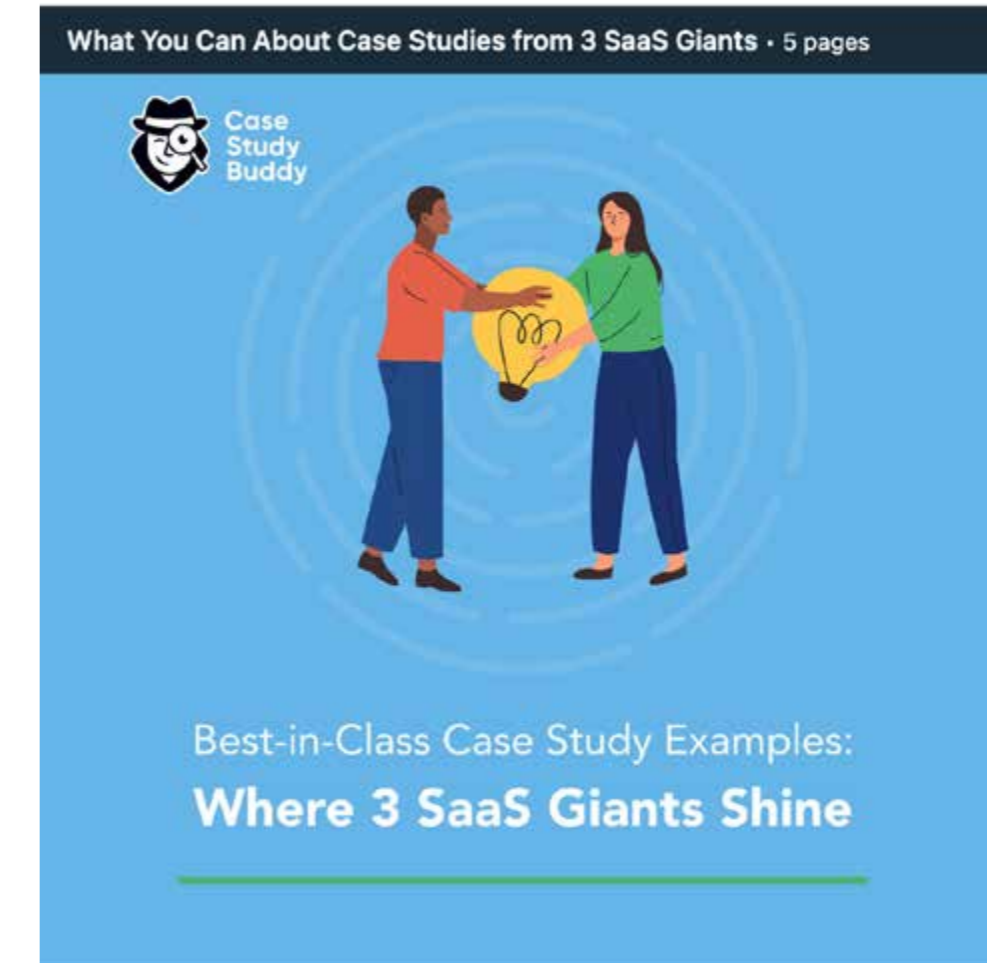
who happened to be our customers.

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WARSAN AHMED
Playvox | Customer Marketing Manager




Carousel



What You Can About Case Studies from 3 SaaS Giants • 5 pages

Case Study Buddy



Best-in-Class Case Study Examples:
Where 3 SaaS Giants Shine

Blog Post



The State of SaaS Customer Success Stories in 2023

Findings and recommendations based on a study of the top 50 SaaS companies