

About us

Your end-to-end partner in customer success stories.

Case Study Buddy helps midsize to enterprise B2B companies create and scale case studies and video testimonials. So our clients can close more deals, more quickly, across more channels.

Case studies are all we do, with a process refined over 7+ years of complete focus. Since 2016, we've served 300+ clients, giving us a front row seat to see what works.

We guarantee this:

A case study so professional and aligned with your brand, you'll swear someone wrote it in-house.

